Making the Most of a Milestone Anniversary

Presenters:
Carrie Hinrichs, Director of Advancement
Taraneh Rohani, Director of Communications
The Spence School

NYSAIS IA Conference
March 13, 2017
Getting Started

125th Trustee Task Force

Defining the Goals and Timeframe

What events and programs will support the goals
Spence Anniversary Goals

1. Celebrate community

2. Bring to light Spence history and connect it to the present (developed “Four Pillars” as themes)

3. Highlight Spence's faculty and our leading role in educating girls

4. Platform for targeted fundraising
Planning year-long events in support of the goals

125th Celebration, 2 evenings at The Met Museum, with 125th Anniversary Film

Founding Day Picnic

125 Acts of Service

Parents Back to School Night

Clara Spence Children's Book

Our Stories

Salute to Head of School's 10th

Archival Exhibition

*anniversary imbues all named lectures, publications, annual school events*
125 Celebration

The Journey to the Met Museum
Developing a film, program, seated dinner

199 Volunteers
Fundraising goal
125 Celebration

When your success becomes your worst nightmare

What guided our decision to turn 1 night into 2
Founding Day Picnic

School-day kick off event

1,000 students, faculty and staff

Picnic-style lunch, games, music... and cupcakes!
125 Acts of Service
Everyone can take part
Parents Back to School Night

Bringing together the parent community while showcasing the Spence faculty

25 classes; 250 parents; 1 festive dinner
Clara Spence Children's Book
Our Stories

“Miss Duckett gave me confidence that I could actually be a good math student if I tried. She took the time to answer my questions without making me feel stupid.”
- Jenny Riegel Emlinger, Class of 1977

“Linda Lechter, high school English. I had never had a teacher who sang, yelled, danced and jumped on top of her desk so often to make her points. She had incredible energy and enthusiasm, spoke in multiple voices and accents and brought literature alive in all her classes. She was an absolute revelation.”
Wrapping It All Up
125th Exhibition + Tribute to Head of School

You’re Invited
Please join us
for a salute to Bodie’s first decade at Spence
and
opening reception for the 125th Anniversary Exhibition

Wednesday, April 5, 2017
6:30-9:30 p.m.
Cocktails and hors d’oeuvres
The Spence School - 22 East 91st Street

RSVP: www.spenceschool.org/bodiesalute

Four Pillars – 125 Years

An exhibition of historical and contemporary artifacts from The Spence School archives
organized by Sarah Hermanson Meister ’90
April 5-29, 2017 - 7th Floor Gallery
What we learned along the way

Key takeaways
Questions?